The Bristol Bay Region
Area relies on fishing, synthesis of modern and traditional

If you were to drift down the Nushagak River and watch the scenery unfold between New Stuyahok and Clarks Point south of Dillingham, you would see the boreal forests of Southcentral Alaska begin to fade into the tundra marshlands of the Southwest.

Along the way, you might pass a fuel barge headed up the river or an overloaded Lund idling down, stuffed to the gunwales with fresh moose. Farther downriver you’d reach the freight dock (where the fish goes out and the groceries come in), and the fish dock (where the groceries go out and the fish comes in). A unique backdrop would lie in every direction: Kuskokwim Mountains to the north, the famous king crab fishery to the south, seemingly endless tundra stretching west, and smoke from the Alaska Peninsula volcanoes to the east.

If you went into town to call home, you might hear Tagalog, Czech, Spanish, or Inupiaq while you waited at the pay phone. A walk to the coffee shop could get you an expertly made mocha, and while perusing the bulletin board offers you might find “one gallon seal oil: $60. Also, Roomba floor cleaning robot, still in box, $225.”

The Bristol Bay region is in many ways the cultural and ecological crossroads of Alaska. It’s home to one of the state’s more diverse populations, a century-old commercial fishery, and a 6,000-year-old Yupik, Athabascan, Aleut, and Inupiat legacy.

The region is essentially rural — an informal group of the Bristol Bay Region

Volatile Unemployment Rates
Bristol Bay region, 1990 to 2010

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

Photo by Todd Arlo
The village of Naknek, in the Bristol Bay Borough, had a population of 544 in 2010.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section
Bay Borough, Dillingham Census Area, and the Lake and Peninsula Borough. Tiny communities accessible only by air and sea dot the rivers and beaches. (See Exhibit 1.)

Only Dillingham has more than 1,000 people, and there are just three villages with more than 500. Consistent with statewide migration patterns, many of these small villages shrank over the last decade as residents moved to more urban places. (See Exhibit 3.)

Range in standard of living

Bristol Bay Borough’s per-capita income — augmented by relatively high retirement benefits, dividends, and other transfer receipts — is second-highest in the state at about $59,000 per year. In contrast, Dillingham Census Area and Lake and Peninsula Borough incomes are $36,000 and $37,000 per year, respectively — well below the state average of $43,000.

In the summer, unemployment rates plummet to the lowest in the state — sometimes less than 2 percent in Bristol Bay Borough — while winter rates reach the 12 to 13 percent range. Regional annual unemployment hovered around 7 percent in the 1990s but has become more volatile since 1999, with Dillingham Census Area’s rates reaching double digits and Bristol Bay Borough’s falling to 4 percent. (See Exhibit 2.)

All who live and work in the region pay a premium on fuel, food, and building materials due to the high costs of transport to the Bush. Several price indexes show Southwest communities have among the highest prices in Alaska. The small, isolated populations and harsh conditions also mean most of the communities have water and sewer infrastructure problems endemic in much of rural Alaska.

Employment and subsistence

The area has abundant natural resources — and though the amount used for subsistence is small, it’s vital. Subsistence users in the re-
Fishing is the backbone

The area’s commercial salmon fishery is the state’s largest in terms of earnings: $165 million in 2010 from 181 million pounds of fish. Bristol Bay’s salmon volume is second to Prince William Sound, but more of Bristol Bay’s harvests are sockeye, a higher value species. These earnings are dramatically higher than in the early 2000s, approaching levels not seen since 1996. (See Exhibit 4.) As fishermen have adjusted their expected future earnings, salmon permit prices have followed suit, also rising to mid-1990s levels.

Other significant seafood products are king crab at $83 million, herring roe at $3.9 million, and the Chignik salmon harvest — on the Pacific coast of the Lake and Peninsula Borough — at $12 million in 2010.

Wage and salary jobs by area

Industry employment shows an economy that’s compartmentalized to serve the Bristol Bay region. Canneries in Naknek and King Salmon make the Bristol Bay Borough the leader in production of goods. Dillingham leads in private services with the agglomeration of trade and visitor services, a hospital, and transportation/distribution hubs. Fifty-seven percent of Lake and Peninsula employment is in government. (See Exhibit 5.)

Total wage and salary employment in 2010 — which does not include fish harvesting — averaged 4,695, and firms paid $180 million in total wages. Employment inched upward over the last decade (see Exhibit 6) because of heightened summer activity. Peak July hiring increased by several hundred over the last 10 years while nonseasonal employment remained flat or declined in most sectors. Seventy percent of jobs, or 3,285, were in private-sector firms in 2010, while the rest were in government.
Summer is the busiest time

Seasonal employment is the norm rather than the exception in the Bristol Bay region; most wages are earned in a few short months rather than in the typical year-round, 40-hour work week. In 2010, wage and salary employment fluctuated from 3,350 in December to 8,900 in July when the fishing season was in full swing. (See Exhibit 7.)

Thousands of seafood processing workers from all over the world descend on King Salmon, Naknek, Chignik, and Dillingham each summer. Housed in dormitories, nine out of 10 Bristol Bay seafood processing workers are from outside Alaska, which contributes to the area’s high average non-resident employment rates among wage and salary workers. (See Exhibit 8.)

Summers also include wildlife viewing, sport fishing, and tourism in the nearby wilderness and national parks. Katmai National Park, home of the famous fishing grizzly bears and the Novarupta volcano, had a record 82,600 visitors in 2007.7 Leisure and hospitality services pick up 500 employees each visitor season. Weather-dependent outdoor work — such as waste removal, transportation, building, and repairs — also increases in the summer.

Jobs to stick around for

Many establishments close at summer’s end, making government the employment mainstay the rest of the year. Four school districts served 1,672 pre-kindergarten through 12th-grade students in 2009–2010,8 employing 514 workers in 2010. Tribal and local government agencies had average employment of 579 that year. Average yearly earnings are generally lower for local government than for the private sector or state and federal government. (See Exhibit 9.)

The University of Alaska has a small extension campus in Dillingham that bumps up state government employment to more than 100. The U.S. Postal Service, Federal Aviation Administration, Department of the Interior, and Department of Agriculture also employ more than 100 people year-round — more in the summer — and federal agencies typically pay well.

Other private industries make up the balance of employers. The hospital in Dillingham, the Bristol Bay Native Association, and a few small clinics create 600 health care and social assistance jobs in the region. The trade and transportation sectors provide year-round services and employed 520 in 2010. Key players were small general stores and air services.

The self-employed

Certain workers — such as the self-employed, most fishermen, and those in family businesses — are exempt from unemployment insurance laws, so they aren’t represented in wage and salary data. However, these groups are an important part of the region’s economy. The U.S. Cen-
Government and Private Wages
Bristol Bay average annual earnings, 2009

![Government and Private Wages Chart](image)

Industry crossroads

Though tourism is gaining a foothold, Bristol Bay’s industries are built around fisheries. Economic activity hinges on logistics — shipping the product out and the goods in — while supporting the necessary workers and their villages.

The synthesis and adaptability of modern and conventional methods are what make this possible in Southwest Alaska. For example, community development fishing quotas provide education money while those same students set nets for subsistence salmon. Locals can hop on their snowmachines or on the Internet to visit neighboring villagers. Lamps are lit with seal oil as well as wind power. These crossings do not replace each other, nor are they at odds — both are fundamental to the region’s ability to manage and increase the benefits from their resources.

Notes

1Hereafter, “Bristol Bay region” or “region” will refer to the area made up of the Bristol Bay Borough, the Dillingham Census Area, and the Lake and Peninsula Borough, while “Bristol Bay” refers to the water body.
2Per capita incomes are data for 2009, the most recent year available.
3For more on the cost of living, see May 2011 Alaska Economic Trends.
4Source: Indian Health Service Sanitation Tracking and Responding System: wstars.ihs.gov
5Includes the Bristol Bay and Chignik subsistence use areas. Source: Alaska Department of Fish and Game.
6Fisheries data from 2010 are preliminary estimates. Source: Alaska Department of Fish and Game, Commercial Fisheries Entry Commission
7Source: National Park Service, www.nature.nps.gov/stats
8Source: Alaska Department of Education and Early Development
9Receipts include gross receipts, sales, commissions, and income from trades and businesses as reported on annual income tax returns. Source: U.S. Census Bureau Nonemployer Statistics

Self-Employed Workers in Bristol Bay Region
Select nonemployer* statistics, 2009

<table>
<thead>
<tr>
<th>Industry</th>
<th>Bristol Bay Borough</th>
<th>Dillingham Census Area</th>
<th>Lake And Peninsula Borough</th>
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<tr>
<td></td>
<td>Firms</td>
<td>Receipts</td>
<td>Firms</td>
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*Based on tax receipts from businesses with no employees. Receipts include gross receipts, sales, commissions, and income from trades and businesses as reported on annual business income tax returns.
Source: United States Census Bureau