

Alaska's Largest Private Employers in 1996

By Neal Fried and Brigitta Windisch-Cole

For the sixth straight year, Carr Gottstein Foods, a grocery chain, heads the list of the state's largest private sector employers. (See Tables 1 and 3.) In 1996, Carr's provided an average of 3,299 jobs—the largest workforce ever recorded by one firm since the inception of this list in 1985. All other firms had at least a thousand fewer employees. The second and third largest employers were Providence Alaska Medical Center and Fred Meyer respectively—a slightly different lineup from last year. ARCO Alaska, which held the number two spot in 1995, slipped to fourth place as it continued to downsize.

Ten largest firms remain unchanged

The 10 largest employers in 1995 repeated at the top of the list in 1996, although there was a bit of shuffling among their ranks. Over the years, the top 10 list has remained relatively stable; six of the current top 10 employers were also in this group a decade ago. (See Table 3.) Some of the changes reflect the evolution of Alaska's economy. In 1986, four oil industry firms made the top 10 list compared to three in 1996. Most of the oil industry firms' rankings have slowly migrated down the list.

Seven newcomers join the list

Although the Trends 100 list is relatively durable, seven new players were added this year. (See Table 4.) The newcomers represent a variety of industries and many reflect broad economic trends. For example, three of the new firms are tourism relat-

ed. They include Westours Motorcoaches, the Sheraton Anchorage Hotel and Sky Chefs, which prepares airline meals. Eagle Hardware and Garden is one of the recent national retail arrivals on the scene. Another newcomer, The Industrial Company, became one of the state's largest employers because of its work at the new Fort Knox gold mine in Fairbanks. Over the years, Norcon, an oil field service company, has moved off and on the list. In 1996, its employment numbers climbed because of contract work with utility companies. Finally, the Rural Alaska Community Action Program, a private nonprofit organization that provides a variety of services for rural Alaska, joined the cadre of Trends 100 employers.

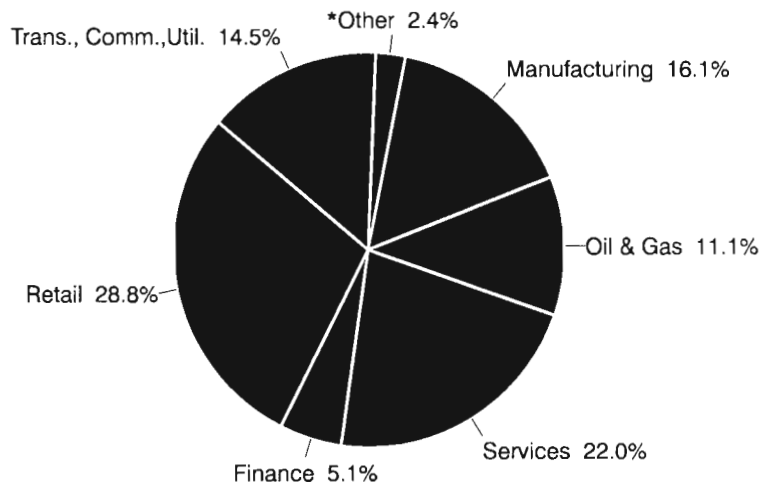
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Big movers reflect changes in the economy

Many of the companies that climbed by 10 or more rankings are firms benefiting from changes in the economy. (See Table 5.) Nearly a third of

Figure • 1

Most of the Trends 100 Employees Hold Service and Retail Jobs



Source: Alaska Department of Labor, Research and Analysis Section.

*Other: Includes Hard Rock Mining, Wholesale Trade, and Construction.

Table • 1

Alaska's 100 Largest Private Employers 1996

Rank	Firm Name	Employment	Headquarters or Largest Work Site	Business Activity
1	Carr Gottstein Foods	3,299	Anchorage	Grocery
2	Providence Alaska Medical Center	2,261	Anchorage	Hospital
3	Fred Meyer	1,760	Anchorage	Grocery/General Merchandise
4	ARCO Alaska	1,572	Anchorage	Oil & Gas Production
5	Trident Seafoods	1,377	Akutan	Seafood Processing
6	Alaska Airlines	1,355	Anchorage	Air Carrier
7	Wal-Mart/Sam's Club	1,284	Anchorage	General Merchandise
8	National Bank of Alaska	1,165	Anchorage	Banking
9	VECO	1,162	Anchorage	Oil Field Services/Construction
10	BP Exploration	1,132	Anchorage	Oil & Gas Production
11	Alaska Petroleum Contractors	1,103	Anchorage	Oil Field Services
12	Fairbanks Memorial Hospital	1,012	Fairbanks	Hospital
13	Safeway Stores	982	Anchorage	Grocery
14	Alyeska Pipeline Service Company	972	Anchorage	Pipeline Transportation
15	Kmart	879	Anchorage	General Merchandise
16	Tyson Seafood Group	860	Kodiak	Seafood Processing
17	First National Bank of Anchorage	832	Anchorage	Banking
18	Federal Express	760	Anchorage	Courier Service
19	Ketchikan Pulp Mill	752	Ketchikan	Pulp & Lumber Products
20	Laidlaw Transit	714	Anchorage	Bus Charter Services
21	Alaska USA Federal Credit Union	685	Anchorage	Credit Union
22	Columbia Alaska Regional Hospital	684	Anchorage	Hospital
23	UniSea	683	Dutch Harbor	Seafood Processing
24	Union Oil of California (Unocal)	682	Anchorage	Petroleum Products
25	Yukon Kuskokwim Health Corporation	669	Bethel	Health Care
26	Alaska Commercial Company	655	Anchorage	Grocery/General Merchandise
27	Sears Roebuck	620	Anchorage	General Merchandise
28	ERA Aviation	615	Anchorage	Air Carrier
29	ATT/ Alascom	613	Anchorage	Telephone Communications
30	Spenard Builders Supply	573	Anchorage	Trade: Lumber Products
31	Westmark Hotels	572	Anchorage	Hotel
32	Peak Oilfield Service Company	559	Anchorage	Oil Field Services/Construction
33	Icicle Seafoods	557	Petersburg	Seafood Processing
34	J C Penney Company	555	Anchorage	General Merchandise
35	Peter Pan Seafoods	531	King Cove	Seafood Processing
36	Tanana Chiefs Conference	525	Fairbanks	Social Services/Health Care
37	HC Price	523	Fairbanks	Pipeline Service/Construction
38	Southeast Alaska Regional Health Corp.	522	Juneau	Health Care
39	Ogden Facility Management	517	Anchorage	Facilities Management
40	Anchorage Daily News	505	Anchorage	Newspaper
41	Pizza Hut	501	Anchorage	Eating Establishment
42	Alyeska Resort	493	Girdwood	Hotel/Resort
43	Costco	491	Anchorage	General Merchandise
44	GCI Communications	476	Anchorage	Telephone Communications

Alaska's 100 Largest Private Employers 1996

Rank	Firm Name	Employment	Headquarters or Largest Work Site	Business Activity
45	Ocean Beauty Seafoods	457	Kodiak	Seafood Processing
46	Cook Inlet Processing	456	Nikiski	Seafood Processing
47	Piquiniq Management Corp.	444	Anchorage	Facilities Management
48	Wards Cove Packing Company	422	Naknek	Seafood Processing
49	Burger King	416	Anchorage	Eating Establishment
50	Norquest Seafood Company	415	Ketchikan	Seafood Processing
51	NANA/Marriott Joint Venture	414	Anchorage	Catering
52	Aramark Leisure Services	413	Fairbanks	Catering/Concessionaire
53	Norton Sound Health Corporation	386	Nome	Health Care
54	United Parcel Service (UPS)	378	Anchorage	Courier Service
55	Anchorage Hilton Hotel	376	Anchorage	Hotel
56	Maniilaq Association	375	Kotzebue	Social Services/Health Care
57	Chugach Electric Association	375	Anchorage	Utility Company
58	Valley Hospital	365	Palmer	Hospital
59	Hope Cottages	364	Anchorage	Residential Care
60	Cominco Alaska	359	Red Dog/NW Arctic Bor.	Mining
61	North Pacific Processors	357	Kodiak	Seafood Processing
62	Captain Cook Hotel	354	Anchorage	Hotel
63	Salvation Army - Alaska	352	Anchorage	Social Services
64	Tesoro Northstore Company (7-11)	351	Anchorage	Retail/Gas Station
65	Williams, Inc. (Alaskan and Proud)	349	Ketchikan	Grocery
66	Nabors Alaska Drilling	348	Anchorage	Oil & Gas Well Drilling
67	Kinn Enterprises, dba McDonalds	348	Anchorage	Eating Establishment
68	Denali Foods/Taco Bell	347	Anchorage	Eating Establishment
69	Sea-Land Freight Service	347	Anchorage	Shipping & Warehouse
70	Westward Seafood	346	Unalaska	Seafood Processing
71	Alaska Hotel Properties (Princess Hotels)	345	Denali Park	Hotel
72	Nordstrom	331	Anchorage	Department Store
73	Chugach North Technical Services	326	Anchorage	Personnel Services
74	Reeve Aleutian Airways	326	Anchorage	Air Carrier
75	Thrifty Payless (former: Payless Drug Stores)	323	Anchorage	General Merchandise
76	Lamonts Apparel	322	Anchorage	Apparel
77	Peninsula Airways	310	Anchorage	Air Carrier
78	Ketchikan General Hospital	309	Ketchikan	Hospital
79	Matanuska Telephone Association	308	Palmer	Telephone Communications
80	Bristol Bay Area Health Corporation	308	Dillingham	Health Care
81	Silver Bay Logging	306	Juneau	Logging
82	Northwest Technical Services	305	Anchorage	Personnel Services
83	Mapco Express	300	Anchorage	Retail/Gas Station
84	Dynair Services	299	Anchorage	Airport Services
85	Doyon/Universal Ogden, Joint Venture	287	Anchorage	Catering/Security
86	Alaska Sales and Service	280	Anchorage	Car Dealership
87	ASSETS	280	Anchorage	Sheltered Workshop/Voc. Rehab.

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Alaska's 100 Largest Private Employers 1996

Rank	Firm Name	Employment	Headquarters or Largest Work Site	Business Activity
88	Schlumberger Technologies	278	Anchorage	Oil Field Services
89	Key Bank of Alaska	270	Anchorage	Banking
90	Alyeska Seafoods	270	Unalaska	Seafood Processing
91	Rural Alaska Community Action Program	269	Anchorage	Social Services
92	International Seafoods of Alaska	264	Kodiak	Seafood Processing
93	Westours Motorcoaches	259	Fairbanks	Tour Buses
94	Sheraton Anchorage Hotel	249	Anchorage	Hotel
95	Norcon	249	Anchorage	Oil Field Services/Construction
96	Northwest Airlines	247	Anchorage	Air Carrier
97	The Industrial Company	245	Ketchikan	Construction
98	Sky Chefs	245	Anchorage	Catering
99	Eagle Hardware & Garden	243	Anchorage	Trade: Lumber Products
100	Anchorage Cold Storage Company	233	Anchorage	Wholesale-Grocery

TOTAL TRENDS 100 EMPLOYMENT 57,539

Note:
Based on 1996
average
employment. Firms
with identical
employment ranked
by unrounded
employment.

Source:
Alaska Department
of Labor, Research
and Analysis
Section.

these firms are either tourism related or are affected by that industry. These firms include Burger King, Alaska Hotel Properties (Princess Hotels) and Aramark Leisure Services, which runs hotels and concessions in Denali National Park and elsewhere. Their growing role among Alaska's largest employers is not surprising given the strong and uninterrupted growth in tourism. Chugach North Technical Services and Northwest Technical Services are both personnel supply firms. Growth in the use of contract labor and temporary help has been a boon to companies in that industry. Health care's growing influence in the economy is reflected by the improved ranking of Norton Sound Health Corporation and Valley Hospital. Laidlaw Transit grew from the acquisition of other bus companies, while the Doyon/Universal Ogden, Joint Venture, reflects the increasing weight of Native corporations in Alaska's economy.

Large employers employ more and pay better

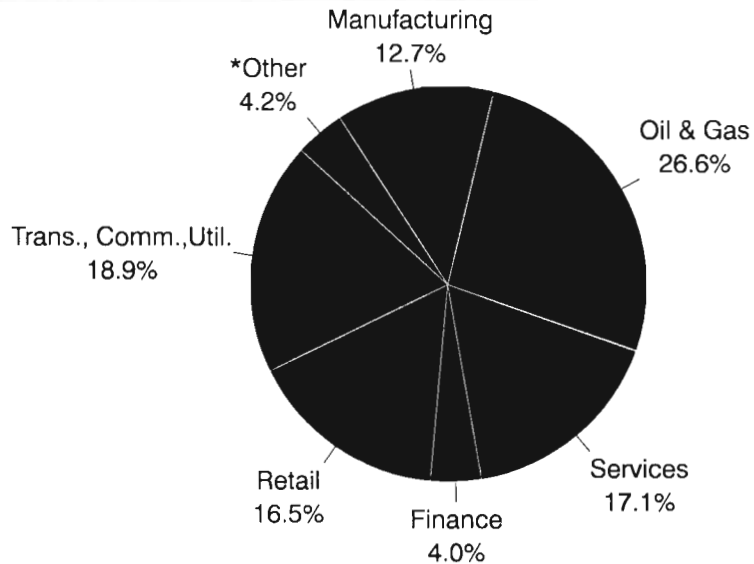
Alaska's *Trends* 100 employed 22% of all wage and salary workers in the state and provided nearly a third of all private sector jobs. With few exceptions, over the past decade, employment for the *Trends* 100 grew faster than that of the entire private sector. In 1996, total employment among Alaska's largest employers did not budge, much like the overall wage and salary workforce. While many enterprises made moderate employment gains, nearly an equal number of these firms became a bit smaller.

In 1996, these 100 largest firms paid out \$2.1 billion in wages. The annual average wage paid by the *Trends* 100 was \$37,112. For the remainder of the private sector, the average annual wage

Figure • 2

was \$30,382. One primary reason for the *Trends* 100's higher wages is the oil industry's influence. Unlike any other industry, oil industry employment is concentrated in larger firms. In 1996, 78% of all oil industry employees worked for *Trends* 100 firms. Because of their prominence, oil industry employers are responsible for 11.1% of the *Trends* 100 employment (See Figure 1.), although they represent only 4.3% of total private sector employment. Their influence on payroll is even larger because they pay much higher wages. A full 26.6% of the *Trends* 100 payroll comes from the oil industry. (See Figure 2.) In general, larger firms pay higher wages and, although benefits are not included in any of these numbers, they also tend to be more generous.

Oil and Gas Employees Earn Most of the Top 100 Firms' Payroll



*Other: Includes Hard Rock Mining, Wholesale Trade, and Construction.

Source: Alaska Department of Labor, Research and Analysis Section.

Table • 2

Trends 100 by Industry

Native corporations are well represented

Several of the *Trends* 100 employers are either subsidiaries of firms owned by one of Alaska's regional Native corporations or are one of the many Native nonprofit organizations. (See Table 6.) Because the *Trends* 100 employers are organized by individual firm without consideration for partial or full ownership, the leadership role of the core regional Native corporations in Alaska's labor market is masked.

If the subsidiaries were merged

	1996 Employment
MINING	
Hard Rock Mining	
Cominco Alaska	359
Oil & Gas	
ARCO Alaska	1,572
VECO	1,162
BP Exploration	1,132
Alaska Petroleum Contractors	1,103
Peak Oilfield Service Company	559
Nabors Alaska Drilling	348
Schlumberger Technologies	278
Norcon	249
CONSTRUCTION	
HC Price	523
The Industrial Company	245

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Trends 100 by Industry (continued)

	1996 Employment
MANUFACTURING	
Seafood Processing	
Trident Seafoods	1,377
Tyson Seafood Group	860
UniSea	683
Icicle Seafoods	557
Peter Pan Seafoods	531
Ocean Beauty Seafoods	457
Cook Inlet Processing	456
Wards Cove Packing Company	422
Norquest Seafood Company	415
North Pacific Processors	357
Westward Seafood	346
Alyeska Seafoods	270
International Seafoods of Alaska	264
Wood Products	
Ketchikan Pulp Mill	752
Silver Bay Logging	306
Other Manufacturing	
Union Oil of California (Unocal)	682
Anchorage Daily News	505
TRANSPORTATION, COMMUNICATIONS, UTILITIES	
Air Transportation	
Alaska Airlines	1,355
Federal Express	760
ERA Aviation	615
United Parcel Service (UPS)	378
Reeve Aleutian Airways	326
Peninsula Airways	310
Dynair Services	299
Northwest Airlines	247
Communications & Utilities	
ATT/ Alascom	613
GCI Communications	476
Chugach Electric Association	375
Matanuska Telephone Association	308
Other Transportation	
Alyeska Pipeline Service Company	972
Laidlaw Transit	714
Sea-Land Freight Service	347
Westours Motorcoaches	259

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according to ownership, nearly all of the regional Native corporations would appear on the *Trends* 100 list. In spite of this definitional limitation, more than a dozen of the subsidiaries or other organizations made the list. The largest is Alaska Petroleum Contractors, an oil service company, with 1,103 employees and the state's 11th largest employer. It is a wholly owned subsidiary of Arctic Slope Regional Corporation. Alaska Petroleum Contractors moved onto the state's then Top 50 employer list in 1988 with an annual average employment level of 324. Today, it is one of the major players in the development of new oil fields on the North Slope. Cook Inlet Region Inc. (CIRI), the largest Native regional corporation, owns half of the Peak Oil Field Service Company. Other Native-owned businesses include the Nana/Marriott, Joint Venture, and Doyon/Universal Ogden, Joint Venture, that have a presence in the oil patch but also own and run hotels, employment services and other businesses. Many provide health care and social services. The largest is the Yukon Kuskokwim Health Corporation and not far behind is Fairbanks' second largest employer, the Tanana Chiefs Conference Inc. Because of compacting and the devolution of the federal government, these players will continue to grow as they take on more re-

sponsibilities for delivering health and social services. In future years, more Alaska-Native-owned firms will likely join the *Trends 100*.

Trends 100 by Industry (continued)

Nonprofits and health care are services' biggest players

Alaska's nonprofits are among the state's biggest employers. (See Table 7.) In fact, 14 of the *Trends 100* are nonprofits, and they employ 14% of this workforce. This list grows longer nearly every year. In 1996, the addition was Rural Alaska Community Action Program. Most nonprofit organizations provide some kind of health care, social or educational services or a combination of the above. For example, Tanana Chiefs, the Salvation Army, ASSETS, Maniilaq, and Bristol Bay Native Association all provide a mixture of these services. The nonprofits' employment will grow as direct government services shrink and these organizations move in to fill the gaps. Welfare reform will provide some further impetus for growth, as will health care and a host of other services.

Health care is a big player in both the nonprofit and services industry. For example, Providence Alaska Medical Center is the second largest private sector employer in the state. Health care reigns so prominently be-

TRADE	1996 Employment
Eating & Drinking	
Pizza Hut	501
Burger King	416
NANA/Marriott, Joint Venture	414
Aramark Leisure Services	413
Kinn Enterprises, dba McDonalds	348
Denali Foods/Taco Bell	347
Doyon/Universal Ogden, Joint Venture	287
Sky Chefs	245
Other Retail	
Carr Gottstein Foods	3,299
Fred Meyer	1,760
Wal-Mart/Sam's Club	1,284
Safeway Stores	982
Kmart	879
Alaska Commercial Company	655
Sears Roebuck	620
Spenard Builders Supply	573
J C Penney Company	555
Costco	491
Tesoro Northstore Company (7-11)	351
Williams, Inc. (Alaskan and Proud)	349
Nordstrom	331
Thrifty Payless (former: Payless Drug Stores)	323
Lamonts Apparel	322
Mapco Express	300
Alaska Sales and Service	280
Eagle Hardware & Garden	243
Wholesale	
Anchorage Cold Storage Company	233
FINANCE, INSURANCE & REAL ESTATE	
National Bank of Alaska	1,165
First National Bank of Anchorage	832
Alaska USA Federal Credit Union	685
Key Bank of Alaska	270

Continued on page 8

Trends 100 by Industry (continued)

Source: Alaska Department of Labor, Research and Analysis Section.

	1996 Employment
SERVICES	
Hotels	
Westmark Hotels	572
Alyeska Resort	493
Anchorage Hilton Hotel	376
Captain Cook Hotel	354
Alaska Hotel Properties (Princess Hotels)	345
Sheraton Anchorage Hotel	249
Personnel Services	
Chugach North Technical Services	326
Northwest Technical Services	305
Health Care	
Providence Alaska Medical Center	2,261
Fairbanks Memorial Hospital	1,012
Columbia Alaska Regional Hospital	684
Yukon Kuskokwim Health Corporation	669
Southeast Alaska Regional Health Corp.	522
Norton Sound Health Corporation	386
Valley Hospital	365
Ketchikan General Hospital	309
Bristol Bay Area Health Corporation	308
Other Services	
Tanana Chiefs Conference	525
Ogden Facility Management	517
Piquiniq Management Corp.	444
Maniilaq Association	375
Hope Cottages	364
Salvation Army - Alaska	352
ASSETS	280
Rural Alaska Community Action Program	269

either the largest or second largest employer in their communities.

The other big player in services is hotels. Like hospitals, many hotels provide around-the-clock services and are very labor intensive, but unlike hospitals they are much more seasonal. One additional hotel moved into the *Trends 100* this year, while some repeaters were among the biggest movers. Given the present small boom in hotel construction around the state, more hotels may join the list in the coming years.

Many of *Trends 100* are *Fortune 500* companies

Not surprisingly, some of the top employers in Alaska are large national firms. More than a quarter of the *Trends 100* firms also show up annually on the *Fortune 500* list. (See Table 8.) They vary from ARCO Alaska to Kmart and from Tyson to Pizza Hut.

Retail has the largest number of players

cause of the labor-intensive nature of this business, providing around-the-clock and year-round care. All of the *Trends 100* health care providers but one, Columbia Alaska Regional Hospital in Anchorage, are nonprofits. In many of their respective communities, particularly in rural Alaska, they are the single largest employer. For example, Yukon Kuskokwim Health Corporation (Bethel), Bristol Bay Health Corporation (Dillingham), Providence Alaska Medical Center (Anchorage), Norton Sound Health Corporation (Kotzebue), Fairbanks Memorial Hospital (Fairbanks) and Valley Hospital (MatSu Borough) represent

In 1996, the state's retailers employed nearly 29 percent of all *Trends 100* workers, providing not only the single largest slice of the employment pie but a growing one as well. In 1990, retailers accounted for 24% of this employment. This growth should not surprise even a casual watcher of Alaska's economy, given the incredible growth and the recent arrival of national retailers in the state's market. Retail's effect on payroll is considerably smaller. Only 16.5% of the *Trends 100* payroll comes from retail. Low wages and a preponderance of part-time employment reduce retailers' contribution to payroll.

Comparing the "Top Ten" Over the Past Decade

Rank 1996	Top 10 Employers in 1996	Rank 1986	Top 10 Employers in 1986
1	Carr Gottstein Foods	1	ARCO Alaska
2	Providence Alaska Medical Center	2	Carrs Quality Centers (now: Carr Gottstein Foods)
3	Fred Meyer	3	Providence Hospital (now: Providence Alaska Medical Center)
4	ARCO Alaska	4	SOHIO Alaska Petroleum Co. (now: BP Exploration)
5	Trident Seafoods	5	Lutheran Hospital & Homes of America (now: Fbks Memorial Hospital)
6	Alaska Airlines	6	Alascom (now: ATT/Alascom)
7	Wal-Mart/Sam's Club	7	National Bank of Alaska
8	National Bank of Alaska	8	Safeway Stores
9	VECO	9	VECO
10	BP Exploration	10	Alyeska Pipeline Service Company

Source: Alaska Department of Labor, Research and Analysis Section.

Table • 4

Although retail employment represents a big chunk of the *Trends* 100 employment, only 36% of all retail employment is represented by large employers. Smaller enterprises still dominate this industry. In 1996, more than 3,000 retailers not in the *Trends* 100 were operating in the state.

Trends 100 Newcomers

- Eagle Hardware & Garden
- Norcon
- Rural Alaska Community Action Program
- Sheraton Anchorage Hotel
- Sky Chefs
- The Industrial Company
- Westours Motorcoaches

Source: Alaska Department of Labor, Research and Analysis Section.

Table • 5

Lots of big players in manufacturing

Although manufacturing only employs 8.5% of the state's private wage and salary workforce, 16% of the *Trends* 100 workforce are employed by manufacturers. Seafood processing dominates this category, with 13 firms, one fewer than last year. Timber has the same number as last year, including the Ketchikan Pulp Company. Although this company closed its pulp mill in March 1997, its logging and sawmill operations may still place it on next year's list.

Trends 100 Movers

(Firms moving up 10 or more ranks from 1995)

- Alaska Hotel Properties (Princess Hotels)
- Aramark Leisure Services
- Burger King
- Chugach North Technical Services
- Doyon/Universal Ogden, Joint Venture
- Laidlaw Transit
- Northwest Technical Services
- Norton Sound Health Corporation
- Salvation Army - Alaska
- Valley Hospital
- Williams, Inc. (Alaskan and Proud)

Source: Alaska Department of Labor, Research and Analysis Section.

Air transportation remains dynamic

Although there is one fewer air transportation firm on the *Trends* 100 list (MarkAir Express), this industry remains one of the most dynamic groups of employers. All but two of these employers grew as most of them entered new markets,

Table • 6

Twelve of the *Trends* 100 Firms are Fully or Partially Owned or Operated by Alaska Native Corporations

Source: Alaska Department of Labor, Research and Analysis Section.

Alaska Petroleum Contractors	1,103
Anchorage Hilton Hotel (Sold in 1997)	376
Bristol Bay Area Health Corporation	308
Doyon/Universal Ogden, Joint Venture	287
Maniilaq Association	375
NANA/Marriott, Joint Venture	414
Norton Sound Health Corporation	386
Peak Oilfield Service Company	559
Piquniq Management Corp.	444
Southeast Alaska Regional Health Corp.	522
Tanana Chiefs Conference	525
Yukon Kuskokwim Health Corporation	669
Total	5,968

increased their volume or did both. At least four of these airlines (Alaska Airlines, Peninsula Airways, United Parcel Service, and Federal Express) built or began building new facilities.

Trends 100 are well represented geographically

Although 66 of the *Trends* 100 employers have their headquarters or their largest work site in Anchorage, only 13 of these employers are exclusively in Anchorage. For example, Carr's headquarters is in Anchorage, but, with stores in 16 different communities, 41% of its employment is located outside of Anchorage. The *Trends* 100 employer with the greatest geographic spread is National Bank of Alaska, which has offices in 29 communities around the state.

Table • 7

Nonprofit Organizations Employ Almost 14 Percent of the *Trends* 100 Workforce

Source: Alaska Department of Labor, Research and Analysis Section.

Providence Alaska Medical Center	2,261
Fairbanks Memorial Hospital	1,012
Yukon Kuskokwim Health Corporation	669
Tanana Chiefs Conference	525
Southeast Alaska Regional Health Corp.	522
Norton Sound Health Corporation	386
Maniilaq Association	375
Valley Hospital	365
Hope Cottages	364
Salvation Army - Alaska	352
Ketchikan General Hospital	309
Bristol Bay Area Health Corporation	308
ASSETS	280
Rural Alaska Community Action Program	269
Total	7,997

“Top Ten” changes with public sector inclusion

If a list of the *Trends* 100 included the public sector, this list would end up looking vastly different. In fact, only the following four private sector employers would show up among the top 10 employers: Carr Gottstein Foods, Providence Alaska Health Center, Fred Meyer and ARCO Alaska. (See Table 9.) This is no surprise, since the public sector employs 28% of the state’s wage and salary workforce and public sector employers as organizations also tend to be larger.

In a list that includes all public and private sector employers, the single largest player is the federal government, followed by state government and the University of Alaska. Local government entities also show up prominently on this list. For example, the fourth largest employer in the state is the Anchorage School District, and right behind it is the Municipality of Anchorage. In the future, private sector employers will play a more prominent role among the state’s largest employers as the public sector’s share of Alaska’s workforce continues to get smaller.

Alaska’s Trends 100 That Are Also America’s Fortune 500

ARCO Alaska
ATT/Alascom
Anchorage Hilton Hotel
Aramark Leisure Services
Burger King
Columbia Alaska Regional Health Corp.
Costco
Federal Express
Fred Meyer
J C Penney
Key Bank of Alaska
Kmart
Mapco Express
McDonalds
Nana/Marriott, Joint Venture
Nordstrom
Northwest Airlines
Pizza Hut
Safeway Stores
Sea-Land Freight Service
Sears Roebuck
Sheraton Anchorage Hotel
Taco Bell
Thrifty Payless (former: Payless Drug Store)
Tyson Seafood Group
Union Oil of California (Unocal)
United Parcel Service (UPS)
Wal-Mart/Sam’s Club

Source: Alaska Department of Labor, Research and Analysis Section.

The State’s Top 10 Employers Including the Public Sector

Rank	Name of Organization	Headquarters or Largest Work Site	Employment
1	Federal government	Anchorage	17,322
2	State of Alaska	Juneau	15,639
3	University of Alaska	Fairbanks	5,813
4	Anchorage School District	Anchorage	5,284
5	Municipality of Anchorage	Anchorage	3,516
6	Carr Gottstein Foods	Anchorage	3,299
7	Providence Alaska Health Center	Anchorage	2,261
8	Fairbanks North Star School District	Fairbanks	1,650
9	Fred Meyer	Anchorage	1,760
10	ARCO Alaska	Anchorage	1,572

Source: Alaska Department of Labor, Research and Analysis Section.