

Alaska's largest private employers –1998

For the eighth year in a row, Carr Gottstein Foods claimed the top spot on the list of largest Alaska employers for 1998. (See Exhibit 1.) This will be Carrs' last year at the top because its recent buyout by Safeway will mean all operations will move under the Safeway corporate umbrella. This practically insures that Safeway Stores, ranked 10th in 1998, will move to number one in 1999. Providence Alaska Medical Center is again the runner-up. Only two years ago, its workforce was 1,000 smaller than that of Carrs. But strong growth and acquisitions narrowed the difference. In 1998, employment at Providence grew by over 100 while employment at Carrs declined slightly. Before Safeway's buyout of Carrs, many assumed that Providence Alaska would soon pass up the grocery chain to become the state's largest employer. This is now a less likely prospect. Providence remains in the same league with Carrs. Providence's employment exceeds that of the third largest employer, Fred Meyer, by more than 1,000.

Three more join the 1,000 plus club

In 1988, there were just five employers with a workforce over 1,000. In 1998, there were 13. Three employers moved into the 1,000+ club, while one firm (VECO) dropped below 1,000. (See footnote in Exhibit 1.) Federal Express, Alaska Petroleum Contractors and BP Exploration all became new members of the 1,000+ club. The two latter employers reflected the comeback

of the oil patch in 1998. Alaska Petroleum Contractors, a subsidiary of Natchiq Inc., has enjoyed steady growth over the years, capturing a growing piece of the oil industry action. Although BP inched up to re-enter the 1,000+ club (it fell off in 1997), this was still a surprise considering that in 1992 the company entered a downsizing mode which continues to this day. Federal Express has been a real climber. Just 10 years ago it wasn't even on the *Trends* 100 list. But every year since then it has steadily moved up. Today, it is the 12th largest employer in the state and there is no evidence its position won't continue to ascend.

Five newcomers join *Trends* 100

Five employers joined the list of the state's largest employers—the smallest number since the newcomer list began in 1992. (See Exhibit 3.) There was no real pattern to these additions. Most firms simply grew enough to hit the threshold of 254 employees or larger. Carlile Enterprises, one of the state's largest trucking firms, enjoyed growth in 1998, some of it from the resurgence in the oil industry in 1998. Eastgate Theater's and Greens Creek's employment simply inched up enough to make the grade. Houston/NANA formed a joint venture which won the pipeline maintenance contract, thus propelling it onto the list. And the Alaska Club expanded rapidly by acquiring existing health clubs and building new facilities.

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1 Alaska's 100 Largest Private Employers 1998

Rank	Firm Name	Employment	Business Activity	Headquarters or Largest Work Site
1	Carr Gottstein Foods	3,132	Grocery	Anchorage*
2	Providence Alaska Medical Center	2,971	Hospital/Medical Center	Anchorage*
3	Fred Meyer	1,933	Grocery/General Merchandise	Anchorage*
4	Alaska Airlines	1,556	Air Carrier	Anchorage*
5	ARCO Alaska	1,483	Oil & Gas Production	Anchorage*
6	Wal-Mart/Sam's Club	1,434	General Merchandise	Anchorage*
7	National Bank of Alaska	1,178	Banking	Anchorage*
8	Alaska Petroleum Contractors	1,110	Oil Field Services	Anchorage*
9	Lutheran Health Systems	1,090	Hospital/Medical Center	Fairbanks*
10	Safeway Stores	1,083	Grocery	Anchorage*
11	Trident Seafoods	1,048	Seafood Processing	Akutan*
12	Federal Express	1,035	Airfreight/Courier Service	Anchorage*
13	BP Exploration	1,011	Oil & Gas Production	Anchorage*
14	Alyeska Pipeline Service Company	872	Pipeline Transportation	Fairbanks*
15	Peak Oilfield Service Company	828	Oilfield Services	Anchorage*
16	Kmart	823	General Merchandise	Anchorage*
17	GCI Communications	794	Communications	Anchorage*
18	Alaska Regional Hospital	767	Hospital/Medical Center	Anchorage
19	Alaska USA Federal Credit Union	763	Credit Union	Anchorage*
20	Laidlaw Transit	736	School/Charter Bus Company	Anchorage*
21	First National Bank of Anchorage	734	Banking	Anchorage*
22	UniSea	696	Seafood Processing	Dutch Harbor*
23	Sears Roebuck	666	General Merchandise	Anchorage*
24	ERA Aviation	644	Air Carrier	Anchorage*
25	Spenard Builders Supply	626	Building Products	Anchorage*
26	Alaska Commercial Company	614	Grocery/General Merchandise	Anchorage*
27	Tanana Chiefs Conference	610	Social Services/Health Care	Fairbanks*
28	Union Oil of California (Unocal)	595	Petroleum Products	Anchorage*
29	Icicle Seafoods	577	Seafood Processing	Petersburg*
30	South East Alaska Regional Health Consortium	574	Health Care	Juneau*
31	Peter Pan Seafoods	565	Seafood Processing	King Cove*
32	North Pacific Processors	551	Seafood Processing	Kodiak*
33	Costco	546	General Merchandise	Anchorage*
34	Anchorage Daily News	537	Newspaper	Anchorage*
35	Westmark Hotels	535	Hotel	Anchorage*
36	VECO Operations**	521	Oilfield Services	Anchorage*
37	Nabors Alaska Drilling	519	Oilfield Services	Anchorage*
38	ATT/Alascom	510	Telephone Communications	Anchorage*
39	Alyeska Resort	494	Hotel/Resort	Girdwood/Anchorage
40	NANA/Marriott, Joint Venture	492	Catering/Hotels	Anchorage*
41	Yukon-Kuskokwim Health Corporation	489	Health Care	Bethel*
42	Tyson Seafood Company	473	Seafood Processing	Kodiak*
43	Pizza Hut	471	Eating Establishment	Anchorage*
44	Burger King	470	Eating Establishment	Anchorage*
45	Ogden Facility Management of Alaska	458	Facilities Management	Anchorage*
46	Valley Hospital	455	Hospital/Medical Center	Palmer*
47	JC Penney Company	447	Department Store	Anchorage*
48	Hope Cottages	429	Residential Care	Anchorage*
49	Norton Sound Health Corporation	420	Health Care	Nome*
50	Wards Cove Packing Company	420	Seafood Processing	Naknek*

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

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Alaska's 100 Largest Private Employers



1998 (continued)

Rank	Firm Name	Employment	Business Activity	Headquarters or Largest Work Site
51	United Parcel Service (UPS)	412	Airfreight/Courier Service	Anchorage*
52	Norquest Seafood Company	410	Seafood Processing	Ketchikan*
53	Doyon/Universal Ogden, Joint Venture	407	Catering/Security	Anchorage*
54	Denali Foods/Taco Bell	405	Eating Establishment	Anchorage*
55	Ocean Beauty Seafoods	402	Seafood Processing	Kodiak*
56	Maniilaq Association	397	Social Services/Health Care	Kotzebue*
57	Aramark Leisure Services	396	Catering/Concessionaire	Denali Park*
58	Cominco Alaska	396	Mining	Red Dog Mine*
59	VECO Construction**	393	Oilfield Services	North Slope*
60	Alaska Hotel Properties (Princess Hotels)	390	Hotel	Denali Park*
61	Anchorage Hilton Hotel	382	Hotel	Anchorage
62	Schlumberger Technologies	381	Oilfield Services	Anchorage*
63	Sea-Land Freight Service	377	Shipping and Warehouse	Anchorage*
64	Westward Seafood	377	Seafood Processing	Unalaska
65	Cook Inlet Processing	376	Seafood Processing	Nikiski*
66	Houston/NANA, Joint Venture	374	Oilfield Services	Anchorage*
67	Chugach Electric Association	369	Utility Company	Anchorage*
68	Mapco Express (now Williams Express)	364	Retail/Gas Stations	Anchorage*
69	Anchorage Cold Storage Company	355	Wholesale Grocery	Anchorage*
70	Peninsula Airways	354	Air Carrier	Anchorage*
71	Hotel Captain Cook	353	Hotel	Anchorage
72	Assets, Inc.	352	Employment/Residential Options	Anchorage
73	Northwest Airlines	350	Air Carrier	Anchorage*
74	Bristol Bay Area Health Corporation	349	Health Care	Dillingham*
75	Salvation Army - Alaska	349	Social Services	Anchorage*
76	Tesoro Northstore Company	349	Retail/Gas Stations	Anchorage*
77	Ketchikan General Hospital	346	Hospital/Medical Center	Ketchikan
78	McDonalds	346	Eating Establishment	Anchorage*
79	Reeve Aleutian Airways	342	Air Carrier	Anchorage*
80	LSG Skychefs	337	Catering	Anchorage
81	Lamonts Apparel	327	Apparel	Anchorage*
82	Chugach North Technical Services	323	Personnel Services	Anchorage*
83	Williams, Inc. (Alaskan and Proud)	320	Grocery	Ketchikan*
84	Matanuska Telephone Association	319	Telephone Communications	Palmer*
85	Nordstrom	315	Department Store	Anchorage
86	VECO Engineering**	315	Engineering Services	Anchorage*
87	Southcentral Foundation	308	Health Care Services	Anchorage
88	Ketchikan Pulp Company (pulp mill closed 3/97)	295	Lumber Products	Ketchikan*
89	Silver Bay Logging	295	Logging	Juneau*
90	Rural Alaska Community Action Program	293	Social Services	Anchorage*
91	Space Mark	292	Facilities Management	Anchorage*
92	Royal Highway Tours	291	Tour Buses	Anchorage*
93	Dynair Services	285	Airport Services	Anchorage
94	The Alaska Club	277	Health Club	Anchorage
95	Carlile Enterprises	275	Trucking/Warehousing	Anchorage*
96	Westours Motorcoaches	268	Tour Buses	Fairbanks*
97	Greens Creek Mining Company	264	Mining	Juneau
98	Eastgate Theater Company (Regal Theaters)	263	Movie Theaters	Anchorage*
99	Alaska Sales and Service	258	Auto Dealer	Anchorage
100	Fairbanks Gold Mining Company (Ft. Knox)	254	Mining	Fairbanks

* Work locations located in multiple communities.

** Prior to 1998, VECO was reported as one employer even though it reported its employment under more than one account number. To keep all data for the *Trends* 100 consistent, VECO employment numbers are now being reported by account number, like all others on this list.

2 Trends 100 by Industry 1998 Employment

MINING

Hard Rock Mining	
Cominco Alaska	396
Greens Creek Mining Company	264
Fairbanks Gold Mining Company (Ft. Knox)	254
Oil & Gas	
ARCO Alaska	1,483
Alaska Petroleum Contractors	1,110
BP Exploration	1,011
Peak Oilfield Service Company	828
VECO Operations	521
Nabors Alaska Drilling	519
VECO Construction	393
Schlumberger Technologies	381
Houston/NANA, Joint Venture	374

MANUFACTURING

Seafood Processing	
Trident Seafoods	1,048
UniSea	696
Icicle Seafoods	577
Peter Pan Seafoods	565
North Pacific Processors	551
Tyson Seafood Company	473
Wards Cove Packing Company	420
Norquest Seafood Company	410
Ocean Beauty Seafoods	402
Westward Seafood	377
Cook Inlet Processing	376
Wood Products	
Ketchikan Pulp Company (pulp mill closed 3/97)	295
Silver Bay Logging	295
Other Manufacturing	
Union Oil of California (Unocal)	595
Anchorage Daily News	537

TRANSPORTATION, COMMUNICATIONS, UTILITIES

Air Transportation	
Alaska Airlines	1,556
Federal Express	1,035
ERA Aviation	644
United Parcel Service (UPS)	412
Peninsula Airways	354
Northwest Airlines	350
Reeve Aleutian Airways	342
Dynair Services	285
Communications & Utilities	
GCI Communications	794
ATT/Alascom	510
Chugach Electric Association	369
Matanuska Telephone Association	319
Other Transportation	
Alyeska Pipeline Service Company	872
Laidlaw Transit	736
Sea-Land Freight Service	377
Royal Highway Tours	291
Carlile Enterprises	275
Westours Motorcoaches	268
TRADE	
Eating & Drinking	
NANA/Marriott, Joint Venture	492

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Nine firms leapfrog 10 or more rankings

Nine firms moved up 10 or more places in the 1998 rankings. (See Exhibit 4.) A third of these firms benefited from the previously mentioned strong comeback of activities in Alaska's oil patch in 1998. They include Doyon/Universal Services, Nabors Alaska Drilling and Schlumberger Technologies. Costco added no new stores in 1998, but it did add staff and services. In 1998, Mapco Express went through an aggressive expansion phase—its workforce grew by 11 percent. GCI has been a rapidly growing communications/technology company. Five years ago it had a staff of 257; by 1998 it had grown to 794. In 1998, it moved up 15 spots on the *Trends* lineup—the only firm to repeat this feat for two years. New technologies, services and customers continue to push its employment numbers upwards. Northwest Airlines moved because it expanded its workforce to accommodate growth in the air cargo business. Part of the explanation for Westward Seafood's rapid ascent was a strong king crab season. And Anchorage Cold Storage's employment grew because one of its subsidiaries was brought under its corporate umbrella.

The "Big 10" are a pretty durable group

To loyal *Trends* readers, many of the employers on the Top 10 list are familiar. Six of this year's 10 largest employers have graced this list for the past decade. (See Exhibit 5.) Included in the group are Carrs, Providence Alaska, ARCO, National Bank of Alaska, Lutheran Health Systems and Safeway. But perhaps even more important are the newcomers and departures from this group. The shuffling reflects some of the changes that have taken place in the economy over the past decade. For example, 10 years ago there were only two retailers among the Top 10 and today there are four. Fred Meyer and Wal-Mart/Sam's Club are

Trends 100 by Industry **2**

1998 Employment (continued)

the new additions. Wal-Mart did not even exist in Alaska 10 years ago. In 1988, the oil industry firms Alyeska Pipeline Company and BP Exploration were in the Top 10 category; neither appears on the list in 1998. Another oil industry employer, Alaska Petroleum Contractors, did secure a spot. Its position may reflect how the oil industry has changed the way it does business—contracting out more work and streamlining by working with fewer contractors. Alaska Airlines' presence as a new player on the list is an indicator of the growing importance of the visitor industry.

Native organizations' representation grows

Fourteen of the top 100 employers are either Native Alaskan nonprofit organizations or subsidiaries of one of Alaska's regional Native corporations. (See Exhibit 6.) They employ 12 percent of the *Trends* 100 workforce. The single largest group of these employers is nonprofit health and social services organizations. (See discussion on nonprofits.) Because this is a listing of individual firms without consideration for partial or full ownership, the impact of the regional Native corporations on the state's labor market is often masked. If subsidiaries of regional corporations were combined under parent corporations, most regional Native corporations would appear on the *Trends* 100 list. Despite this definitional limitation, their representation is significant. The largest firm in this grouping is Alaska Petroleum Contractors (APC), a subsidiary of Natchiq Inc., which, in turn, is a subsidiary of Arctic Slope Regional Corporation. APC is the eighth largest private sector employer in the state, with 1,110 employees. It has been on this list for over a decade. Two other oil field services companies are Houston/NANA, a joint venture between Natchiq and NANA, and Peak Oilfield Services, which is partially owned by Cook Inlet Region Incorporated. Houston/NANA is also a newcomer to the *Trends* 100 list. Two other companies are Doyon/Universal Ogden JV and NANA/Marriott JV which both provide services in

Pizza Hut	471
Burger King	470
Doyon/Universal Ogden, Joint Venture	407
Denali Foods/Taco Bell	405
Aramark Leisure Services	396
McDonalds	346
LSG Skychefs	337
Other Retail	
Carr Gottstein Foods	3,132
Fred Meyer	1,933
Wal-Mart/Sam's Club	1,434
Safeway Stores	1,083
Kmart	823
Sears Roebuck	666
Spenard Builders Supply	626
Alaska Commercial Company	614
Costco	546
JC Penney Company	447
Mapco Express (now Williams Express)	364
Tesoro Northstore Company	349
Lamonts Apparel	327
Williams, Inc. (Alaskan and Proud)	320
Nordstrom	315
Alaska Sales and Service	258
Wholesale	
Anchorage Cold Storage Company	355
FINANCE, INSURANCE & REAL ESTATE	
National Bank of Alaska	1,178
Alaska USA Federal Credit Union	763
First National Bank of Anchorage	734
SERVICES	
Hotels	
Westmark Hotels	535
Alyeska Resort	494
Alaska Hotel Properties (Princess Hotels)	390
Anchorage Hilton Hotel	382
Hotel Captain Cook	353
Personnel Services	
Chugach North Technical Services	323
Health Care	
Providence Alaska Medical Center	2,971
Lutheran Health System (was Fairbanks Memorial Hosp.)	1,090
Alaska Regional Hospital	767
South East Alaska Regional Health Consortium	574
Yukon-Kuskokwim Health Corporation	489
Valley Hospital	455
Norton Sound Health Corporation	420
Maniilaq Association	397
Bristol Bay Area Health Corporation	349
Ketchikan General Hospital	346
Southcentral Foundation	308
Other Services	
Tanana Chiefs Conference	610
Ogden Facility Management of Alaska	458
Hope Cottages	429
Assets, Inc.	352
Salvation Army - Alaska	349
VECO Engineering	315
Rural Alaska Community Action Program	293
Space Mark	292
The Alaska Club	277
Eastgate Theater Company (Regal Theaters)	263

Note: Based on 1998 average employment.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

3 Newcomers to *Trends* 100 1998

The Alaska Club
Carlile Enterprises
Greens Creek Mining Company
Eastgate Theater Company (Regal Theaters)
Houston/NANA, Joint Venture

4 *Trends* 100 Movers Firms Moving up 10 or more ranks from 1997

Anchorage Cold Storage
Costco
Doyon/Universal Services, Joint Venture
GCI Communications
Mapco Express
Nabors Alaska Drilling
Northwest Airlines
Schlumberger Technologies
Westward Seafood

*Source: Alaska Department of Labor and Workforce Development,
Research and Analysis Section*

the oil fields and other locations.

A *Trends* 100 employer is big and the pay is good

Alaska's 100 largest employers employ nearly 59,000 wage and salary workers or 30 percent of all private sector wage and salary employment. In

1998, the state's largest employers paid out nearly \$2.2 billion in wages. The average annual wage paid by the *Trends* 100 was \$36,892 compared to the average annual wage for the entire private sector of \$31,855 or \$36,689 for the public sector. The strong presence of the oil industry and its high wages explains much of this higher average wage. The average wage for oil industry jobs among the *Trends* 100 employers was \$79,572. Approximately 11 percent of all the employment for the state's biggest employers is oil-industry related, whereas the oil industry only represents a little more than four percent of the entire private sector workforce.

The payroll impact of *Trends* 100 employers varies dramatically and often has little relationship with the number of employees the firm has. For example, there are employers among the Top 10 whose payroll is smaller than some of those ranked in the bottom half of the list.

Nonprofits are prominent

There are quite a few nonprofit organizations ranked among Alaska's largest employers. (See Exhibit 7.) In fact, 15 of the *Trends* 100 are nonprofits and they employ 16 percent of this workforce. Their representation remained unchanged from 1997. Most of these nonprofits either provide health care or a combination of health care and social services. Maniilaq Association, based in Kotzebue, is an example of this combination. A few are also advocacy organizations. And most of these nonprofits rely heavily on public sector revenues to operate.

Health care nonprofits are often the largest or second largest employers in their respective communities. Providence Medical Center, for example, is not only the second largest employer in the state but it is Anchorage's largest private sector employer. Other examples include the Norton Sound Health Corporation (Kotzebue), Bristol Bay Health Corporation (Dillingham),

Yukon-Kuskokwim Health Corporation (Bethel), Lutheran Health Systems (Fairbanks) and Valley Hospital (Mat-Su Borough). One of the reasons health care is so large is that it is a labor-intensive industry that provides service around-the-clock and year-round.

The prominence of nonprofits on this list will be heightened as the public sector increasingly turns to these organizations to provide public services. One example is the 1998 turnover of the Alaska Native Medical Center in Anchorage to the Alaska Native Health Consortium. At this time, most of the 1,400 workers at the Alaska Native Medical Center are federal government employees, but eventually, nearly all of them will be employees of the consortium. Southcentral Health Foundation's prominence has also grown because it has already taken over some of the responsibilities of the Alaska Native Medical Center.

The rest of the service companies

Nonprofit health care facilities account for about half of the *Trends 100* companies belonging to the services industry. (See Exhibit 2.) Alaska Regional Hospital is the only for-profit company among health care providers listed in the *Trends 100*. Outside of health care, the other big players in services are hotels. Some of the half dozen hotels which have recently opened, or soon will, may find their way onto this list in the near future.

Trends 100 oil industry employers are many

Oil industry employers tend to be large. And therefore, unlike any other industry, most oil-industry employers in the state are on this list. In 1998, over 75 percent of all oil industry employees were working for one of the state's largest private sector employers. In 1998, these companies employed 6,620 workers. As a capital-intensive industry, it generally favors both large producer

Top 10 Compared over Decade

Trends 100



1988

Rank	Top 10 Employers	Employment
1	ARCO Alaska	2,774
2	Carr-Gottstein Foods	2,378
3	Providence Hospital (now Providence Alaska Medical Center)	1,650
4	BP Exploration	1,375
5	VECO	1,003
6	Safeway Stores	932
7	National Bank of Alaska	926
8	Lutheran Health Systems (formerly Fairbanks Memorial Hospital)	926
9	Alyeska Pipeline Service Company	891
10	Ketchikan Pulp Mill	862

1998

1	Carr Gottstein Foods	3,132
2	Providence Alaska Medical Center	2,971
3	Fred Meyer	1,933
4	Alaska Airlines	1,556
5	ARCO	1,483
6	Wal-Mart/Sam's Club	1,434
7	National Bank of Alaska	1,178
8	Alaska Petroleum Contractors	1,110
9	Lutheran Health Systems	1,090
10	Safeway Stores	1,083

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

and service companies. This trend is not expected to change.

There are lots of retailers on the list

In 1998, the state's retailers employed nearly 28 percent of all *Trends 100* workers, providing the

6 Alaska Native Corporations/Organizations

Full or partial ownership of *Trends* 100 Firms

List grows to 14 firms

Alaska Petroleum Contractors	1,110
Peak Oilfield Service Company	828
Tanana Chiefs Conference	610
South East Alaska Regional Health Consortium	574
NANA/Marriott, Joint Venture	492
Yukon-Kuskokwim Health Corporation	489
Norton Sound Health Corporation	420
Doyon/Universal Ogden, Joint Venture	407
Maniilaq Association	397
Houston/NANA, Joint Venture	374
Bristol Bay Area Health Corporation	349
Chugach North Technical Services	323
Southcentral Foundation	308
Space Mark	292

single largest piece of the employment pie. The retail sector's representation in the *Trends* 100 did not grow—in fact, it declined slightly with the closure of Rite Aid (Payless) and the falling off of Omni Enterprises. Retail's impact on payroll is significantly smaller than its employment impact. Low wages and a preponderance of part-time employment reduce retail's contribution to payroll (retail includes eating establishments). Although retail employment represents a large slice of the *Trends* 100 workforce, its largest employers account for only slightly more than a third of overall retail employment. For example, in 1998 there were more than 3,500 retailers in the state that did not make this list, but they provided the bulk of jobs in the retail industry.

Manufacturing is well represented

Manufacturing is one of Alaska's smaller industries, employing seven percent of the state's private wage and salary workforce. However, 13 percent of the *Trends* 100 workforce is employed by manufacturers. Most of the manufacturing firms are seafood-processing companies. Timber's two firms on this list are unchanged from previous years. Ketchikan Pulp Company will not make the list next year because of the closure of its pulp operation and curtailment of its sawmill activity.

Employment at the airlines grew

Employment in nearly every airline on the *Trends* 100 list grew this year, which also meant that many of them moved up in ranking. Both Federal Express and Northwest Airlines were among the *Trends* 100 Movers—a testament to the dynamics of the air cargo industry. Moreover, as already mentioned, in 1998 Alaska Airlines became one of the Top 10 private sector employers.

***Trends* 100 employers can be found throughout the state**

7 Nonprofit Organizations

Employ 15 percent of *Trends* 100 workforce

Providence Alaska Medical Center	2,971
Lutheran Health Systems	1,090
Tanana Chiefs Conference	610
South East Alaska Regional Health Consortium	574
Yukon Kuskokwim Health Corporation	489
Valley Hospital	455
Hope Cottages	429
Norton Sound Health Corporation	420
Maniilaq Association	397
Assets, Inc.	352
Bristol Bay Area Health Corporation	349
Salvation Army—Alaska	349
Ketchikan General Hospital	346
Southcentral Foundation	308
Rural Alaska Community Action Program	293

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

Top 10 Employers with Public Sector Included

Alaska 1998



Rank	Name of Organization	1998 Employment	Headquarters or Largest Worksite
1	U.S. Military	18,020	Anchorage
2	U.S. Government (excluding uniformed military)	16,573	Anchorage
3	State of Alaska	15,948	Juneau
4	University of Alaska	5,635	Fairbanks
5	Anchorage School District	5,486	Anchorage
6	Municipality of Anchorage	3,561	Anchorage
7	Carr Gottstein Foods	3,132	Anchorage
8	Providence Alaska Medical Center	2,971	Anchorage
9	Fred Meyer	1,933	Anchorage
10	Fairbanks North Star Borough School District	1,769	Fairbanks

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

Although the majority of these employers are headquartered or have their largest work site in Anchorage, their employees are literally spread around the state. Every one of the Top 10 employers has employees outside of Anchorage. Only a handful of the *Trends* 100 firms have employees exclusively in Anchorage. One company that typifies this geographic dispersal is National Bank of Alaska, which is headquartered in Anchorage but has banks in 37 communities around the state.

Top 10 employers change when the public sector is added

When this list includes the public sector, rankings among the state's largest employers change dramatically. (See Exhibit 8.) Only three private sector employers would place among the Top 10 employers in the state, Carr Gottstein Foods, Providence Alaska Health Center and Fred Meyer. This should be no surprise since 31 percent of the state's wage and salary workforce is employed by

the public sector whose organizations tend to be large. Public sector employers, including the military, federal government, state government and the University of Alaska, take up the first six slots on this list. But over time, the role of private sector employers will continue to grow while the public sector's share of the wage and salary workforce continues to decline.

Many of Alaska's top employers are Fortune 500 companies

A little over a quarter of Alaska's largest employers are also in the rarefied company of the nation's Fortune 500 companies. (See Exhibit 9.) They vary from ATT/Alascom to Pizza Hut to Unocal to Safeway. In 1998, there were 26 of these versus 27 in 1997. Rite Aid closed its stores in 1998 and fell off the *Trends* 100 list.

Definitions and Explanations

Employment data were obtained from the Alaska Quarterly Unemployment Insurance Contribu-

9 Among America's Fortune 500 And on Alaska *Trends* 100 list

ARCO Alaska
ATT/Alascom
Anchorage Hilton Hotel
Aramark Leisure Services
Alaska Regional Hospital
Burger King
Costco
Federal Express
Fred Meyer
JC Penney Company
Kmart
Mapco Express (now Williams Express)
McDonalds
NANA/Marriott, Joint Venture
Nordstrom
Northwest Airlines
Pizza Hut
Safeway Stores
Sea-Land Freight Service
Sears Roebuck
Taco Bell
Tesoro Northstore Company
Tyson Seafood Company
Union Oil of California (Unocal)
United Parcel Service (UPS)
Wal-Mart/Sam's Club

tion Report, which every employer in the state with one or more employees must file. Employment figures reported are the total number of active jobs during the payroll period that included the 12th of each month.

Annual average employment is calculated by adding the 12 months of employment reported to the Alaska Department of Labor and Workforce Development and dividing it by 12.

Total employment of a parent company will not be captured, and therefore does not appear in the *Trends* 100, if subsidiaries file quarterly reports under separate employer account numbers.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section